



PRESS RELEASE:
Hereford Times
That's the way to do IT

Local IT consultancy firm, Bridge³ celebrate their 10th birthday this year and to help get their celebrations off to a brilliant start they have received a great birthday present – a national award that recognises their great client service.

The Bridge³ team provide bespoke IT solutions that have been helping their clients run their own businesses more efficiently and more profitably for the past 10 years.

To measure the quality of the service they provide, Bridge³ invite their clients to “score” them on their performance across a number of areas. These “scores” tell their own story and have culminated in Bridge³ winning the ProspectSoft National Award for Great Client Service for 2009/10.

ProspectSoft CRM Ltd is one of, if not the leading CRM (Customer Relationship Manager) software houses in the country and so to have a Hereford based company setting the standard for the rest to try and match, is a tremendous achievement.

Before reaching its decision ProspectSoft spoke to a number of Bridge³'s clients and the feedback was very positive. In making the award ProspectSoft commented, “It was only right to recognise the best in customer service, account management and client value.”

Upon accepting the award on behalf of his team, MD Stephen Smallwood expressed his delight at the award coming to Hereford and confirmed that the intention was to continue to raise the standard of client service to even greater heights. A happy client is the key to a long term relationship.

For those that would like to see Bridge³ scores, they are available on the website at www.bridge3.co.uk.



Bridge³ team with the award (L to R): Stephen Smallwood, Chris Bedford, Sara McKee, Dave Camden, Lisa Foligno, Robin Guest, Paul Buckmaster, Jo Brown, Matt Sturtivant, Luke Kilminster, Paul Watson and Andy Edwards.